



**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**B.Com. DEGREE EXAMINATION – CORPORATE SEC.**

**FIRST SEMESTER – APRIL 2013**

**BC 1503 - BUSINESS ENVIRONMENT**

Date: 11/05/2013  
Time: 1:00 - 4:00

Dept. No.

Max. : 100 Marks

**SECTION –A**

**Answer ALL the questions**

**(10X 2=20)**

1. What do you mean by Internal Environment?
2. Mention the scope of business.
3. What is political environment?
4. What is meant by Constitutional Environment of Business?
5. Outline the salient features of mixed economy.
6. List the characteristics of an economic system.
7. What is cultural transmission?
8. What do you understand by social responsibilities of business?
9. What do you mean by global environment?
10. State the objectives of WTO.

**SECTION-B**

**Answer any FIVE Questions**

**(5x8=40)**

11. Distinguish between Micro Environment and Macro Environment.
12. Discuss the significance of environmental analysis.
13. Explain the redressal agencies under the consumer protection act, 1986
14. Discuss the relationship between Government and Business in detail.
15. What is the impact of Foreign Culture on business? Give a suitable example.
16. What are the basic features of capitalism? Explain its merits and demerits.
17. Explain the main principles of GATT.
18. Explain in detail the functioning of WTO.

**SECTION-C**

**Answer any TWO Questions**

**(2x20=40)**

19. Explain the various components of business environment.
20. Explain the social responsibilities of business towards different sections of the society.
21. Discuss the impact of Globalisation on India's foreign trade?

\$\$\$\$\$\$\$\$